



Postgraduate Programmes



LSB

CONTENTS

| | |
|--------------------------------------|-----------|
| Welcome to LSB | <u>4</u> |
| Principal's Message | <u>5</u> |
| Programme Overview | <u>8</u> |
| MBA | <u>10</u> |
| Masters in Business Management | <u>12</u> |
| Masters in Project Management | <u>14</u> |
| Masters in Accounting and Finance | <u>16</u> |
| Masters in Marketing | <u>18</u> |
| Masters in Human Resource Management | <u>20</u> |
| Entry Requirements | <u>23</u> |
| Scholarships | <u>24</u> |
| Application Process | <u>25</u> |
| Student Life and Facilities | <u>27</u> |

Welcome to LSB

Hello and welcome to the London School of Business (LSB). We are delighted that you are considering studying with us.

Education is a great responsibility, and we are dedicated to providing you with the best possible one you can get.

We are confident that you will find what you need with us, and enjoy your school studies.

As we are still relatively young, we do not rely on tradition but instead focus on continuous improvement and innovation within LSB from which you can profit.

Principal's Message

I am delighted that you are considering applying for one of our programme at the London School of Business. I hope you will have a great time by joining one of our programmes. We work hard to give our students the best experience and the necessary knowledge to help them in the future. Our priority is to help our students find their way in life and build a great future.

Our prospectus describes what it is like to be a student at LSB in the words of the people who know it best - our students, past and present, and staff. It also gives you information about what you would expect to see in a prospectus - our courses, services and facilities.

Despite this, a prospectus can only go so far, and the best way to gain an insight into life at LSB is to come, visit and join us. It is your choice. We wish you every success with your studies.



Rabah Kelilba
MBA, MA, MSc, PGCHE

Principal

Building Leaders For Business

The business world is full of managers but few leaders!
One of the most amazing things about working on your leadership skills is getting to see yourself transformed as a person overall.

Programmes Overview

After completing your undergraduate degree, you may decide to go further by studying for a postgraduate degree.

Our postgraduate programmes are informed by world-leading minds, bringing the latest research directly to the classroom.

A postgraduate degree will enhance your career prospects and employability chances and enable you to research at an advanced level.

Programmes

Our most popular Masters degrees in Business:

- **MBA**
- **MASTERS IN BUSINESS MANAGEMENT**
- **MASTERS IN PROJECT MANAGEMENT**
- **MASTERS IN ACCOUNTING AND FINANCE**
- **MASTERS IN MARKETING**
- **MASTERS IN HUMAN RESOURCE MANAGEMENT**

Our postgraduate courses are informed by world-leading minds, bringing the latest research directly to the classroom. A postgraduate degree will enhance your career prospects and employability chances and enable you to research at an advanced level.





"The function of
leadership is to produce
more leaders,
not more followers."

Ralph Nader

Masters of Business Administration (MBA)

The Master of Business Administration (MBA) is a prestigious postgraduate qualification that provides an overview of fundamental business principles and practices. Top employers highly value it. While MBAs are at the same level of education as any other Master courses, they are usually studied once you have gained a few years of professional industry experience rather than straight after completing your undergraduate degree.

Completing an MBA can lead to a better salary, improved professional reputation and a massively expanded network of business contacts. If you are a graduate with ambitions for a successful Executive career, an MBA could be just what you require.



Key Facts

| | Campus | Online | Blended |
|--------------|--|-------------------------------|-------------------------|
| Duration | 16 Months | 18-24 Months | 16 months |
| Fees | UK/EU – £13,500 International – £14,500 | £6,500 | £10,000 |
| Payment Plan | Available | Available | Available |
| Scholarship | For 20 students | For 20 students | For 20 students |
| Intakes | February, June, October | January, April, July, October | February, June, October |

Modules

Term 1

- Strategic Planning
- Finance for Strategic Managers
- Research for Strategic Development
- Organisational Behaviour

Term 2

- Strategic Marketing
- Corporate Communication Strategies
- Strategic Human Resources Management
- Personal Development for Leadership and Strategic Management

Term 3

- Work Placement / Research Project

Career Progressions

The MBA programme is one of the most popular programmes among those who want to start their own business as an entrepreneur. Graduates also choose from the following career path but not limited.

- Chief Technology Officer
- Information Technology Director
- Senior Database Administrator
- Senior Management Consultant
- Sales Director
- Investment Banker
- Investment Manager
- Financial Manager
- Human Resources Director
- Computer and Information Systems Manager



Masters in Business Management

The Master in Business Management is a prestigious postgraduate qualification that provides an overview of fundamental business principles and practices.

They are usually studied once after completing your undergraduate degree.

Completing a Masters can lead to a better salary, improved professional reputation, and a massively expanded network of business contacts. If you are a graduate with ambitions for a successful Executive career, a Masters could be just what you require.

Key Facts

| | Campus | Online | Blended |
|--------------|--|-------------------------------|-------------------------|
| Duration | 16 Months | 18-24 Months | 16 months |
| Fees | UK/EU – £10,500 International – £11,500 | £6,250 | £7,500 |
| Payment Plan | Available | Available | Available |
| Scholarship | For 20 students | For 20 students | For 20 students |
| Intakes | February, June, October | January, April, July, October | February, June, October |

Modules

Term 1

- Strategic Planning
- Finance for Strategic Managers
- Research for Strategic Development
- Organisational Behaviour

Term 2

- International Business Environment
- International Marketing
- Strategic Marketing
- Personal Development for Leadership and Strategic Management

Term 3

- Dissertation

Career Progressions

This programme is one of the most popular programmes among those who want to start their own business as an entrepreneur. Graduates also choose from the following career path but not limited.

- Business Adviser
- Business analyst
- Business development manager
- Chartered management accountant
- Corporate investment banker
- Project manager
- Risk manager
- Supply chain manager
- Human Resources Director
- Computer and Information Systems Manager



Masters in Project Management

Masters in Business Management is a 180 credits Level 7 postgraduate qualification.

Masters in Project Management qualification is designed to meet the needs of senior managers responsible for projects and provide a comprehensive understanding of the fundamental topics needed to manage business projects within a complex and ever-changing environment.

This qualification will develop a deeper understanding of both theoretical and practical aspects of project, programme and portfolio management and facilitate the essential skills and competencies necessary to plan, monitor, control and deliver successful projects, programmes and portfolios.

Key Facts

| | Campus | Online | Blended |
|--------------|--|-------------------------------|-------------------------|
| Duration | 16 Months | 16 Months | 16 months |
| Fees | UK/EU – £10,500 International – £11,500 | £6,250 | £7,500 |
| Payment Plan | Available | Available | Available |
| Scholarship | For 20 students | For 20 students | For 20 students |
| Intakes | February, June, October | January, April, July, October | February, June, October |

Modules

Term 1

- Planning, Controlling and Leading a Project (30 credits)
- Procurement Risk and Contract Management (30 credits)
- Advanced Project and Logistics Management (20 credits)

Term 2

- Operations and Information Management for Project Managers (20 credits)
- Advanced Research Methods (20 credits)

Term 3

- Dissertation

Career Progressions

Once you have reached a senior project management role there are several options for further career progression:

- Project manager
- Implementation manager
- Project leader
- Management consultant
- Programme manager
- Portfolio manager
- Head of projects
- Director of projects



Masters in Accounting and Finance

Masters in Business Management is a 180 credits Level 7 postgraduate qualification.

Today's business managers need to analyse and interpret financial information and use this to inform business strategy. This course will help you develop this expertise and give you an in-depth understanding of the contemporary issues encountered by financial managers.

MSc in Accounting and Finance provides theoretical understanding and key skills to further your career in a range of finance-related professions. We aim to equip you with essential accounting and finance capabilities, including critical analysis, research and advanced numeracy.

Key Facts

| | Campus | Online | Blended |
|--------------|--|-------------------------------|-------------------------|
| Duration | 16 Months | 16 Months | 16 Months |
| Fees | UK/EU – £10,500 International – £11,500 | £6,250 | £7,500 |
| Payment Plan | Available | Available | Available |
| Scholarship | For 20 students | For 20 students | For 20 students |
| Intakes | February, June, October | January, April, July, October | February, June, October |

Modules

Term 1

- Core Finance Management
- Management for Strategic Performance
- Corporate Reporting for Strategic Business

Term 2

- UK Taxation for Business and Individuals
- Audit and Compliance
- Research Method

Term 3

- Dissertation

Career Progressions

The MSc in Accounting and Finance programme is one of the most popular programmes among those who want to start their own business as an entrepreneur. Graduates also choose from the following career path but not limited.

- Senior Management Consultant
- Investment Manager
- Investment Banker
- Financial Manager

Masters in Marketing

Masters in Marketing qualification is designed to meet the needs of senior marketer responsible for projects, and strategies, provide a comprehensive understanding of marketing and branding business projects within a complex and ever-changing environment.

This qualification will develop a deeper understanding of both theoretical and practical aspects of marketing and facilitate the essential skills and competencies necessary to plan, monitor, control and deliver successful projects and strategies.



Key Facts

| | Campus | Online | Blended |
|--------------|--|-------------------------------|-------------------------|
| Duration | 16 Months | 16 Months | 16 months |
| Fees | UK/EU – £10,500 International – £11,500 | £6,250 | £7,500 |
| Payment Plan | Available | Available | Available |
| Scholarship | For 20 students | For 20 students | For 20 students |
| Intakes | February, June, October | January, April, July, October | February, June, October |

Modules

Term 1

- Contemporary Issues and Principles of Marketing (20 credits)
- Consumer Behaviour and Market Communications (20 credits)
- Digital and Social Media Marketing (20 credits)

Term 2

- Contemporary Challenges and Strategic Marketing (20 credits)
- Strategic Brand Management (20 credits)
- Marketing Research Project (20 credits)

Term 3

- Dissertation

Career Progressions

Completing a Masters in Marketing will allow you to have several options for further career progression:

- Social Media Analysts/Specialist
- Advertising, Marketing, and PR Agency
- Digital Marketer
- Consumer Insight
- Market Research Analyst

Masters in Human Resource Management

Masters in Human Resource Management provides learners with the skills and understanding in human resource management (HRM) that align with good strategic decision making to maintain organisations' competitive advantage. This course will help you develop this expertise and give you an in-depth understanding of the contemporary issues encountered by HR managers.

Learners acquire knowledge through an integrated approach of theory in human resource management and practice using real-time activities.



Key Facts

| | Campus | Online | Blended |
|--------------|--|-------------------------------|-------------------------|
| Duration | 16 Months | 18 – 24 Months | 16 months |
| Fees | UK/EU – £10,500 International – £11,500 | £6,250 | £7,500 |
| Payment Plan | Available | Available | Available |
| Scholarship | For 20 students | For 20 students | For 20 students |
| Intakes | February, June, October | January, April, July, October | February, June, October |

Modules

Term 1

- Strategic Human Resource Management
- Engagement of Employees and Organisational Learning
- Leadership Development and Performance Management

Term 2

- Global Resourcing, Talent and Reward Management
- Managing Employment Relations and Employment Law
- Business Research Methods

Term 3

- Dissertation

Career Progressions

The MSc in Human Resource Management programme is one of the most popular programmes among those who want to start their own business as an entrepreneur. Graduates also choose from the following career path but not limited.

- Senior Management Consultant
- HR Manager
- Business Advisor
- Financial Manager



"The word accounting comes from the word accountability. If you are going to be rich, you need to be accountable for your money."

- Robert Kiyosaki

Entry Requirements

We accept candidates who have achieved a wide range of credentials, including any post-16 qualification in the UK. Functional, vocational, and other essential skills are recognised and accepted worldwide. Please get in touch with us to discuss the specific requirements for your country.

UK and EU students

- We require a second class honours degree (2:2) or above
- Applicants must demonstrate a minimum of two years of continuous work experience gained in a managerial or professional job following graduation
- Applicants without an honours degree need to demonstrate relevant work experience Other equivalent international qualifications

International

- We require a second class honours degree (2:2) or above
- Applicants must demonstrate a minimum of two years of continuous work experience gained in a managerial or professional job following graduation
- Applicants without an honours degree need to demonstrate relevant work experience English Requirements: IELTS 6.5 (with minimum 6.0 in all components)

Language requirements

- We accept a range of English language qualifications. English language requirements vary slightly from course to course – If you do not have the English language qualification we will provide you with LSB's internal English Test. Please contact us.

Scholarships

We offer funding support to suitable candidates through scholarships that can be applied during the application or when an offer for a place has been made by us and accepted by you. There is no need to submit an additional application. The scholarship assessment will be made using the online application and during your interview.

LSB Scholarship of Excellence

We are delighted to offer a scholarship covering student's fees.

Eligible applicants must be nominated by an educational, professional or any other organisation of which they are part. This scholarship is available to both UK, EU and other international students. Potential candidates will be judged on academic, professional and extracurricular performance. An academic board will make final decisions.

Global Ambassador Scholarship

Scholarships are available for candidates under the Global Ambassador Scholarship scheme.

The total value awarded will be determined by your academic and professional achievements.

Income Based Scholarship

Applicants must provide recent financial information.

We will consider any circumstances, and please contact us for more information.

The up to date amount of the scholarship offered is mentioned on our website. In case you are not suitable for a scholarship, you can make use of our payment plans to help you finance your studies. We give you something to smile about!

Please contact us for more information on
+44 (0) 20 3305 8124 or london@lsbuk.com



Application Process

1. Submit Your Interest

To study with us, you need to let us know what you are interested in. You can fill out our online application form at www.lsbuk.com/apply/ or call our officers to provide you with one application.

You do not have to provide any documents at this point. Our staff works fast and efficiently to get back to you within a few days.

2. Application Consultation

To assess your motivation and start to study at LSB, we will conduct a telephone interview or a face to face interview in our office. During this, we will discuss your suitability for the programme, and your enrollment advisor will guide you through the next steps of the application process.

3. Complete Your Application

You will be asked to submit a range of documents, including a CV (Curriculum Vitae), a Personal Statement (250 words), valid proof of previous studies/qualifications, evidence of your English proficiency, applications for scholarships (if applicable).

4. Personal Assessment Interview

During your interview, we will ensure that you have the necessary skills and abilities to succeed in your future studies. We, therefore, will assess your profile, ambitions and overall fit during an in-person or Skype interview, as well as your English proficiency.

5. Admissions Decision

Within two weeks, you will receive a response to your application from us. If any documents still need to be submitted or checked, you might receive a conditional offer until the outstanding documentation is submitted.

"You will either step forward into
growth or you will step back into
safety"

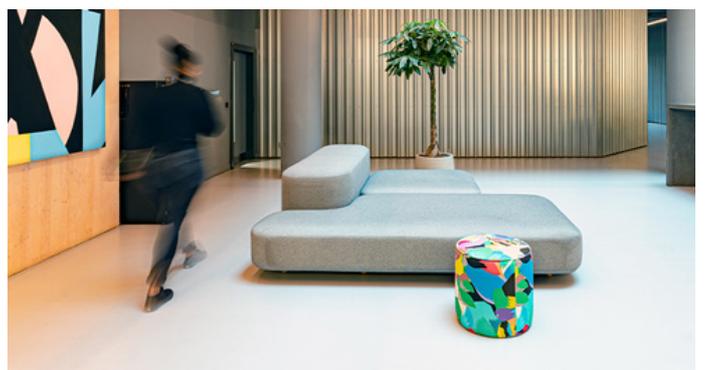
- Abraham Maslow



Student Life and Facilities

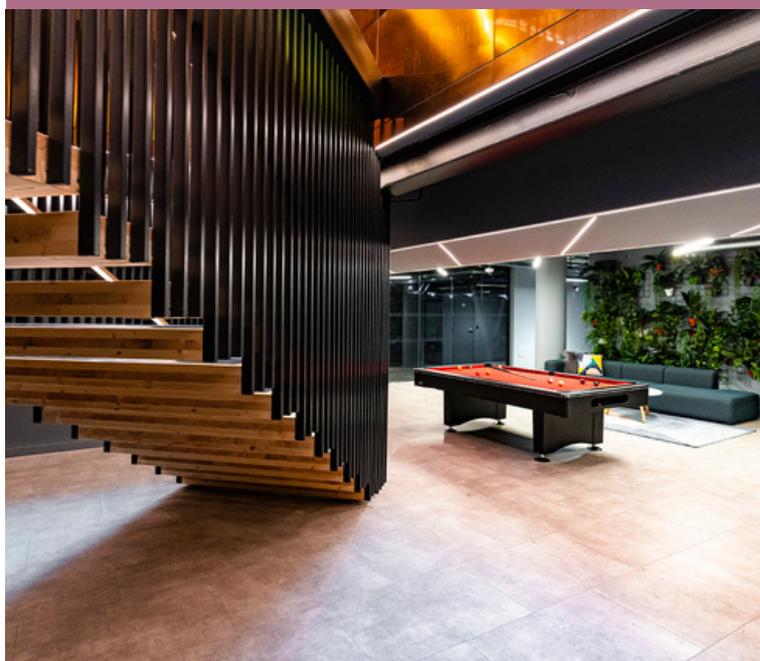
Be at the centre of action. Our location offers experience unlike any other convenient transport links and established relationships across the city all come together to help you take advantage of studying in one of the world's best student cities.





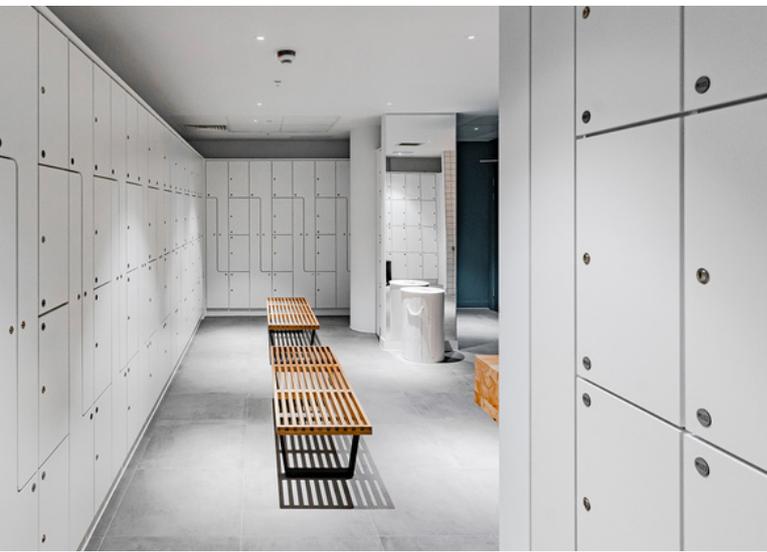


- Large breakout areas with space for you to work and socialise, furnished with sofas and chairs for a more relaxed environment
- If you need to refuel there is a wide range of supermarkets, cafes, restaurants and food markets within minutes of the building.
- Wi-Fi is available throughout the building.
- PureGym located on the ground floor open 24/7.





Facilities





"The way to get started
is to quit talking and
begin doing"

-Walt Disney

 + 44 020 3305 8124

 london@lsbuk.com

 Boardman House, 64 Broadway
Stratford, London E15 1NT, UK

www.lsbuk.com

