

# CERTIFICATE IN ENTREPRENEURSHIP

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Building Leaders for Business

# Building Leaders For Business

The business world is full of managers, but few leaders! One of the most amazing things about working on your leadership skills is that you will get to see yourself transformed as a person overall.



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## VICE-PRINCIPAL'S MESSAGE

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I am delighted that you are considering applying for one of our programme at the London School of Business.

I hope you will have a great time by joining one of our programmes.

We work hard to give the best experience and the necessary knowledge to our students that will help them in the future. Our priority is to help our students to find their way in life and to build a great future.

Our prospectus describes what it is like to be a student at LSB in the words of the people who know it best - our students, past and present, and staff. It also gives you information about the things you would expect to see in a prospectus - our courses, services and facilities.

Despite, a prospectus can only go so far, and the best way to gain an insight into life at LSB is to come, visit and join us. Is your choice, we wish you every success with your studies.

Rabah Kelilba  
Vice-Principal



The background of the slide is a photograph of the London skyline at dusk. The Shard, a tall, glass-clad skyscraper, is the central focus, rising sharply against a dark blue sky. Below it, other buildings of varying heights and architectural styles are visible, including some with lit-up windows. The overall color palette is dominated by deep blues and greys, with some warmer tones from the city lights.

# WELCOME TO LSB

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Hello and welcome to London School of Business. We are delighted that you are considering studying with us.

Education is a great responsibility, and we are dedicated to providing you with the best possible one you can get.

We are confident that you will find what you need with us, and enjoy your studies at our school.

As we are still relatively young, we do not rely on tradition but instead are focusing on continuous improvement and innovation within LSB from which you can profit.

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# WHO WE ARE

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At LSB, we nurture leaders and our motto is “Building Leaders for Business”. We strongly believe that education can cultivate understanding and create harmony in society.

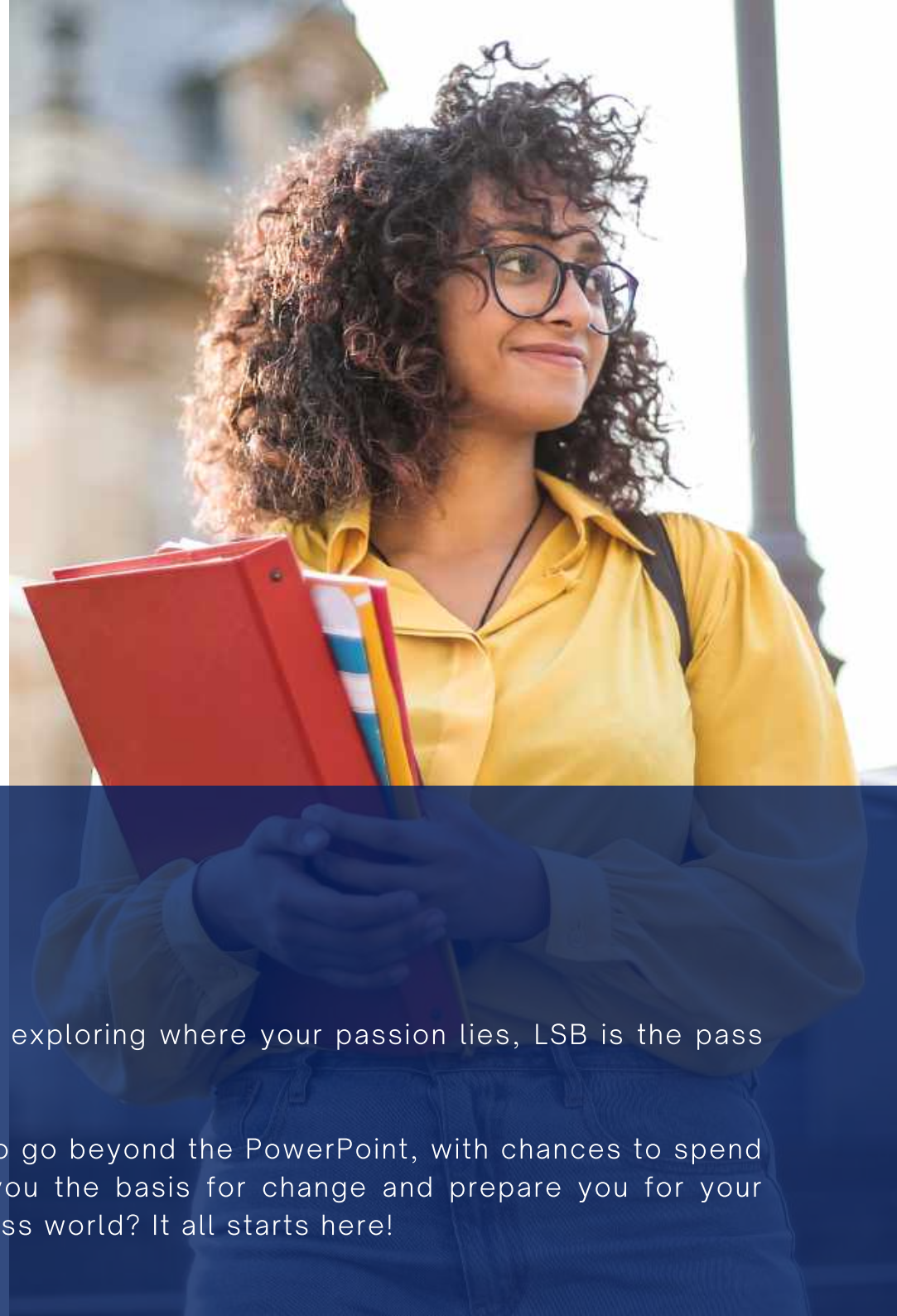
LSB dedicates to provide students with an exceptional educational experience that will equip them with the fundamentals of management required for the best career in business.

# OUR PROGRAMMES

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Whether you have your career path outlined out or are still exploring where your passion lies, LSB is the pass toward your future.

In a supportive environment, our programmes are planned to go beyond the PowerPoint, with chances to spend a year abroad or obtain a work placement. We will give you the basis for change and prepare you for your future career. Are you ready to make your sign in the business world? It all starts here!





## Welcome to London

London, city, capital of the United Kingdom. It is among the oldest of the world's great cities - its history spanning nearly two millennia - and one of the most cosmopolitan. By far Britain's largest metropolis, it is also the country's economic, transportation, and cultural centre.



The city of London is proud to present its' vintage architecture that meets the broad career opportunities, the thriving social life and the melting pot of cultures.



## BENEFITS OF LONDON

### A lot of employment opportunities

London is home to many businesses! It's a global capital with millions of visitors. No matter what level of employment a person is looking at, London will be offering jobs.

### Stunning sights, architecture, and history

London has endless modern and historical architecture, museums, galleries, and even the picturesque Thames and many parks to enjoy.


### You can never get bored

Whether you fancy rubbing shoulders with Shoreditch darlings on Hoxton Square or want to hit the legendary sounds of Fabric, you can be anywhere you like after dark in London.

### The european transport hub

While London itself has so much to offer, it's also the place to be if you want to get somewhere else.

With a number of major airport, train, and bus hubs, it's the ideal destination for making your way around Europe.


A woman with short blonde hair, identified as Jo Malone, is smiling and leaning against a glass display case filled with various perfume bottles. She is wearing a dark turtleneck sweater. The background is a blurred view of the perfume shop shelves.

"PASSION, CREATIVITY, AND RESILIENCE ARE  
THE MOST CRUCIAL SKILLS IN BUSINESS. IF  
YOU'VE GOT THOSE, YOU'RE READY TO EMBARK  
ON THE JOURNEY."

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-JO MALONE, FOUNDER OF JO MALONE

# CERTIFICATE IN ENTREPRENEURSHIP

£ Campus - £2,300     **Campus** - 58 Hours    **Start:** February, June, October  
Online - £1,500    **Online** - 58 Hours    **Start:** Anytime

 Scholarship available for 20 students

Self-employment or starting up new businesses may look considerably more appealing than ever before. Still, many people looking into this option may well not have the necessary skills and knowledge that they need to succeed.

Our Level 3 Certificate in Entrepreneurship has been designed to support individuals in setting up a new business, guiding them in their strategic objectives, introducing them to new concepts, and providing them with coaching throughout the programme.

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With modules such as Building Your Online Presence, Developing Innovation and Creativity, and Presenting Your Business, there are a wide range of subject areas and learning objectives to enable owners and employees of start-ups or young businesses to develop their knowledge and skills and look forward to a brighter future.

**To complete this course, Students must finish Mandatory Units and students can choose Optional units to improve knowledge.**







# PROGRAMME STRUCTURE

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## **Mandatory Units**

- Assessing Your Business Idea
- Planning Your New Business
- Developing Your Strategy
- Developing Innovation and Creativity
- Managing Finance
- Sourcing Finance
- Marketing Your Business
- Building a Brand
- Presenting Your Business
- Building Your Online Presence
- Selling Your Products and Services

## **Optional Units (If student wants to learn)**

- Researching Your Market
- Employing Staff
- Managing People
- Developing Yourself
- Developing a Customer Service Focus
- Managing Quality
- Managing Physical Resources

# ENTRY REQUIREMENTS

No formal Entry Requirements.

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## Learning Outcome

- Identify a business opportunity
- Evaluate an idea and assess the market
- Understand the process of setting up a business
- Explore the risks and rewards of entrepreneurship
- Understand the process of raising capital and how to speak to investors
- Be clear about your expectations and motivations and the risks involved
- Leverage experiments to validate concepts and refine your business strategy
- Know what you need to do to comply with the law and deal with the red tape
- Build skills and knowledge in key areas, including marketing, customer service and finance



## Entrepreneurship Statistics You Should Know

- 2 of out 3 people worldwide think that entrepreneurship is a good career choice
- 36% of entrepreneurs started their business during college
- About 543,000 new businesses are started each month
- Money is the #1 reason people become entrepreneurs
- The median income for a small business owner is \$59,000
- There are 582 million entrepreneurs in the world
- 64% of the UK workforce wants to set up their own business
- London, Yorkshire, and West Midlands are the UK's capitals of aspiring entrepreneurs
- 83% of 18 – 24-year-olds dream of self-employment



# SCHOLARSHIP

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We offer funding support to suitable candidates through scholarships which can be applied for during application, or when an offer for a place has been made by us and accepted by you. There is no need to submit an additional application, the scholarship assessment will be made using the online application and during your interview.

## **LSB Scholarship of Excellence**

We are delighted to offer a scholarship covering student's fees.

Eligible applicants must be nominated by an educational, professional or any other organisation of which they are a part of. This scholarship is available to both UK, EU and other international students. Potential candidates will be judged on academic, professional and extracurricular performance. Final decisions will be made by an academic board.

## **Global Ambassador Scholarship**

Scholarships are available for candidates under the Global Ambassador Scholarship scheme. The total value awarded will be determined by your academic and professional achievements.

## **Income Based Scholarship**

Applicants must provide recent financial information.

We will consider any circumstances and please contact us for more information.

The up to date amount of the scholarship offered is mentioned on our website.

In case you are not suitable for a scholarship, you can make use of our payment plans to help you finance your studies. We give you something to smile about!

Please contact us for more information on +44 (0) 20 3305 8124 or [info@lsbuk.com](mailto:info@lsbuk.com)



# APPLICATION PROCESS

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## ***1. Submit Your Interest***

In order to study with us, you need to let us know first that you are interested in. You can fill out our online application form at [www.lsbuk.com/apply/](http://www.lsbuk.com/apply/) or call our officers to provide you with one application.

You do not have to provide any documents at this point. Our staff works fast and efficiently so we will get back to you within a few days.

## ***2. Application Consultation***

To assess your motivation and start to study at LSB, we will conduct a telephone interview or a face to face interview in our office. During this, we will discuss your suitability for the programme, and your enrollment advisor will guide you through the next steps of the application process.

## ***3. Complete Your Application***

You will be asked to submit a range of documents, including a CV (Curriculum Vitae), a Personal Statement (250 words), valid proof of previous studies/qualifications, proof of your English proficiency, applications for scholarships (if applicable).





#### ***4. Personal Assessment Interview***

During your interview, we will ensure that you have the necessary skills and abilities to succeed in your future studies. We, therefore, will assess your profile, ambitions and overall fit during an in-person or Skype interview, as well as your English proficiency.

#### ***5. Admissions Decision***

Within two weeks, you will receive a response to your application from us. If any documents still need to be submitted or checked, you might receive a conditional offer until the outstanding documentation is submitted.

#### ***6. You are student at LSB, it all starts from here.***

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